

CURRICULUM VITAE

Joonseong Lee, Ph.D.

CONTACT INFORMATION

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EDUCATION

Ph.D. in Media Studies, 2006
School of Media Arts and Studies
Ohio University

Title of dissertation:
Digital Spirituality and Governmentality: Contextualizing Cyber Memorial Zones in Korea

M.A. in Radio and Television, 2002
College of Creative Arts
San Francisco State University

Thesis title:
The Aesthetic Construction of Spirituality in Teleritual: Analyzing the Content of the TV Drama Touched by an Angel

B.A. in Won Buddhism, 1988
Won Kwang University, Korea
Emphasis: Buddhism and social movements

REFEREED PUBLICATIONS

PUBLISHED:

- Lee, J. (2016). Commodifying Magic: Cyber Shamans and Neoliberalised Culture in Korea. *Culture and Religion*, 17(3), 295-311. DOI:10.1080/14755610.2016.1217897.
- Lee, J. (2016). Cyber Memorial Zones and Shamanic Inheritance in Korea. In S. Hoover (Ed), *The Media and Religious Authority* (pp. 150-169). University Park, PA: Penn State University Press.
- Lee, J. (2012). Everybody, Let's Tighten the Anus: Exploring the Social and Cultural Meaning of a Korean Folksong. *Journal of Media and Religion*, 11(4), 216-230.
- Lee, J. (2012). Rite of Death as a Popular Commodity: Neo Liberalism, Media, and the New Korean Funeral Culture. In P. Cheong, J. Martin, and L. Macfadyen (Eds), *New Media and Intercultural Communication: Identity, Community, and Politics* (pp.175-191). New York, NY: Peter Lang.
- Lee, J. (2009). Cultivating the Self in Cyberspace: The Use of Personal Blogs Among Buddhist Priests. *Journal of Media and Religion*, 8(2), 97-114.
- Lee, J. (2008). Do You Feel Free Now?: Korean Women in an Online Adult Community. *Asian Journal of Women's Studies*, 14 (2), 80-108.
- Royse, P., Lee, J., Baasanjav, U., Hopson, M., & Consalvo, M. (2007). Women and Games: Technologies of the Gendered Self. *New Media & Society*, 9 (4), 555-576.

ACCEPTED, IN-PRESS, & WORKS IN PROGRESS:

- Lee, J. When Foucault Met Deleuze: Won Buddhist Cyber Café and Mind-assessing Diary. Submitted to the *Journal of Korean Religions*.
- Lee, J. Anal Breathing Practices as Abstract Machine: How to Experiment with the New Abstract Machine of Control. To be submitted to the *Journal of Media and Religion*.

RESEARCH PRESENTATIONS

- Anal Breathing Practices as Abstract Machine: How to Experiment with the New Abstract Machine of Control.*
International Society for Media, Religion, and Culture Convention, Seoul, South Korea, August 2016.

Anal Sphincter Exercise as Meditative Prayer: Seeking a New Direction for Prayer in the Digital Age.

International Association for Media and Communication Research Convention, Montreal, Canada, July 2015.

Digiritality as Practice-oriented Spirituality: A New Dimension of Spirituality in the Digital Age.

International Society for Media, Religion, and Culture Convention, Kent, England, August 2014.

Digital Spirituality as Digital Breathing: Visualizing Subtle Energy.

International Association for Media and Communication Research Convention, Dublin, Ireland, June 2013.

Commodifying Magic: Cyber Shamans and Neo-liberalized Culture in Korea.

The 8th International Conference on Media, Religion, and Culture, Eskişehir, Turkey, July 2012.

Keeping a Mind-assessing Diary as Practicing Spirituality: Focusing on Cyber Cafés for a Mind-assessing Diary in Korea.

Association for Asian Studies Convention, Honolulu, Hawaii, April 2011.

Everybody, Let's Tighten the Anus: Exploring the Social and Cultural Meaning of a Korean Folksong.

The 7th International Conference on Media, Religion, and Culture, Toronto, Canada, August 2010.

Rite of Death as a Popular Commodity: Neo Liberalism, Media, and the New Korean Funeral Culture.

Media in Transition 6, Massachusetts Institute of Technology, Boston, Massachusetts, April 2009.

Construction of Digital Spirituality: The Dynamics of Shamanic Inheritance in Korean Cybercultures.

American Academy of Religion Convention, San Diego, California, November 2007.

Cultivating the Self in Cyberspace: The Use of Personal Blogs Among Buddhist Priests.

The Association of Internet Researchers 8.0 Conference, Vancouver, Canada, October 2007.

Korean Funeral Culture from the Perspective of Digital Spirituality.

Seminar on Media, Religion and Culture, Boulder, Colorado, February 2006.

The Age of Aquarius: Bottling Boomer Spirituality As a Be-All, End-All.

International Communication Association Convention, New York, New York, May 2005.

"Do You Feel Free Now?" Korean Women in an Online Adult Community: From the Foucauldian Perspective.

The Association of Internet Researchers 5.0, Sussex, England, September 2004.

Emancipation and Empowerment Through Digituality: A Cultural Construction of Spirituality in a Virtual Cemetery.

The 4th International Conference on Media, Religion, and Culture, Louisville, Kentucky, September 2004.

Cyber-Confession: Korean Women and Technologies of the Gendered Self.

International Communication Association, New Orleans, Louisiana, May 2004.

From Vector to Simulacra: A Comparative Study of the Aesthetic Construction of The Spirituality of Telerituals and Cyber Rituals.

Broadcasting Education Association Convention, Las Vegas, Nevada, April 2004.

Media Representation of Religion in America: Content Analysis of Time from 1952 to 2002.

Association for Education in Journalism and Mass Communication Convention, Kansas City, Missouri, August 2003.

RESEARCH IN PROGRESS

Celebrity Shaman: Korean Shamans in the Media Age.

Anal Sphincter Exercise as a New Abstract Machine of Control.

Digirit as Digital Breathing.

Digital Spirituality, Energy Spirituality, and the Electromagnetic Spectrum.

Revisiting George Gerbner's Mean World Syndrome.

The Reemergence of the Indra Web in Cybercultures.

The Representation of Death: A Comparative Study of TV News Coverage.

EDITORIAL EXPERIENCE

Manuscript Reviews

New Media & Society

Information, Communication and Society

TEACHING EXPERIENCE

California State University San Marcos, 2008 Fall - Present

Associate Professor, Communication Department

Bowie State University, 2006 - 2008

Lecturer, Department of Communications

Ohio University, 2003-2004, 2005-2006
Adjunct Instructor, School of Media Arts and Studies

Courses Taught:

Media and Society (or the Guerrilla Media Project)
Media, Religion, and Popular Culture
Media Theory
Global Media
Media Ethics
Media and Mixed Reality
Introduction to Media, Technology and Culture
Political Economy of Media
Media Distribution (or Emerging Media)
Radio Production
Broadcast Programming

ACADEMIC AWARDS & RESEARCH GRANTS

University Professional Development/Research and Creative Activity Grant, California State University San Marcos, 2016. \$2,500. Travel grant to attend the International Society for Media, Religion, and Culture convention, Seoul, South Korea, August 2016.

University Professional Development/Research and Creative Activity Grant, California State University San Marcos, 2014. \$3,627. Travel grant to attend the International Society for Media, Religion, and Culture convention, Kent, England, August 2014.

Faculty Center Professional Development Grant, California State University San Marcos, 2012-2013. \$1,000. Travel grant to attend the International Association for Media and Communication Research Convention, Dublin, Ireland, June 2013.

University Professional Development/Research and Creative Activity Grant, California State University San Marcos, 2011. \$4,825. Travel grant to conduct field work in South Korea, 2011.

Faculty Center Professional Development Grant, California State University San Marcos, 2010-2011. \$950. Travel grant to attend the Association for Asian Studies Convention, Honolulu, Hawaii, April 2011.

College of Art and Science Faculty Development Grant, California State University San Marcos, 2010, \$1,000. Travel grant to attend the Association for Asian Studies Convention, Honolulu, Hawaii, April 2011.

Faculty Center Professional Development Grant, California State University San Marcos, 2008-2009. \$750. Travel grant to attend Media in Transition 6, Boston, Massachusetts, April 2009.

Irwon Culture Foundation, Seoul, South Korea, 2007. \$2,200. Research grant to explore the construction of digital spirituality in keeping a “mind practice” diary in cyber cafés.

[Doctoral Dissertation Fellow in Media, Religion, and Culture, University of Colorado, 2005-2006. \\$12,000.](#)

First Place Debut Paper: Production, Aesthetics, and Criticism Session, Broadcast Education Association Convention, Las Vegas, Nevada, 2004.

Graduate Student Travel Grants, \$300 each.

May 2005, April, May, September, November 2004, and August 2003.

Graduate School, Ohio University. Awarded travel grant support for national and international conference paper presentations.

PROFESSIONAL EXPERIENCE

Reporter, Korea Daily, San Francisco, California 2001- 2002.

Producer, Minority Television Project, San Francisco, California 1997- 2000.

Ordained Monk, Won Buddhism Temple, Iksan, South Korea 1992-1993.

PROFESSIONAL AFFILIATIONS

International Communication Association

The Association of Internet Researchers

International Association for Media and Communication Research

Association for Education in Journalism and Mass Communication

American Academy of Religion

Association for Asian Studies

October 2016